



# P R E S S   R E L E A S E

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*FOR IMMEDIATE RELEASE – October 10, 2019*

## **Mayoral Proclamation Promotes Breast Cancer Awareness Month**

**WAUSAU** – In an effort to bring awareness of breast cancer, Wausau Mayor Robert B. Mielke is partnering with the National Cancer Institute and the local community to announce that October is Breast Cancer Awareness Month.

Breast Cancer is the second most common form of cancer in women. One of every 8 women in the United States will be diagnosed with breast cancer during her lifetime. That means by the end of 2019, close to 300,000 women will have been diagnosed with the disease.

Breast cancer also affects men, and 2,600 men in the United States have been diagnosed in 2019.

In honor of breast cancer awareness, the City of Wausau is “Going Pink”! This Sunday, October 13, 2019 at dusk, the street lights on the Bridge Street bridge will be lit up in pink, along with the lights along the newly developed East Riverfront.

Mayor Mielke said, “Our city vows to honor the loving memory of those lost to this disease and we pray for their grieving families. The good news is that most women can survive breast cancer if it’s found and treated early. It is vitally important to support the survivors and their families in our community, and stand by the numerous organizations working tirelessly to find a cure”.

For More Information about breast cancer, visit [www.nationalbreastcancer.org](http://www.nationalbreastcancer.org)

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## PROCLAMATION

### BREAST CANCER AWARENESS

- Whereas, Breast cancer is the second most common form of cancer in women, according to the National Cancer Institute, an organization created by the U.S. Congress to conduct cancer research and training; and
- Whereas, The National Cancer Institute projects that 1 of every 8 women in the United States will be diagnosed with breast cancer during her lifetime; and
- Whereas, That means by the end of 2019, close to 300,000 women will have been diagnosed with the disease; and
- Whereas, Breast cancer also affects men, and 2,600 men in the United States have been diagnosed in 2019; and
- Whereas, This Sunday, October 13, 2019 the Bridge Street lights and the lights along the East Riverfront have “gone pink” to raise awareness about breast cancer.

**NOW THEREFORE, I Robert B. Mielke** proclaim the month of

**October, 2019**

as

**Breast Cancer Awareness Month**

in the City of Wausau and encourage all women and men to learn more about how this disease may affect their lives and to take the necessary steps for early detection and prevention. I ask that during this month we also recommit ourselves to standing by survivors and their families and to supporting worthy organizations working tirelessly to find a cure.

Sealed and Signed this day: Sunday, October 13, 2019



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Robert B. Mielke  
Mayor, City of Wausau