CITY OF WAUSAU PARKING

WAUSAU
WISCONSIN

Parking Study Recommendations

- Unify parking rules
- Expand 2 hours free parking
- Upgrade metered parking to multi-space technology
- Implement phone app parking
- Improving types and access to parking permits
- Improve park wayfinding and marketing
- Increase parking ticket fine, offer one courtsey ticket, implement graduated fine schedule for repeat offenders
- Implement electronic chalking - LPR
- Encourage parking behavior so convenient parking is available to downtown customers

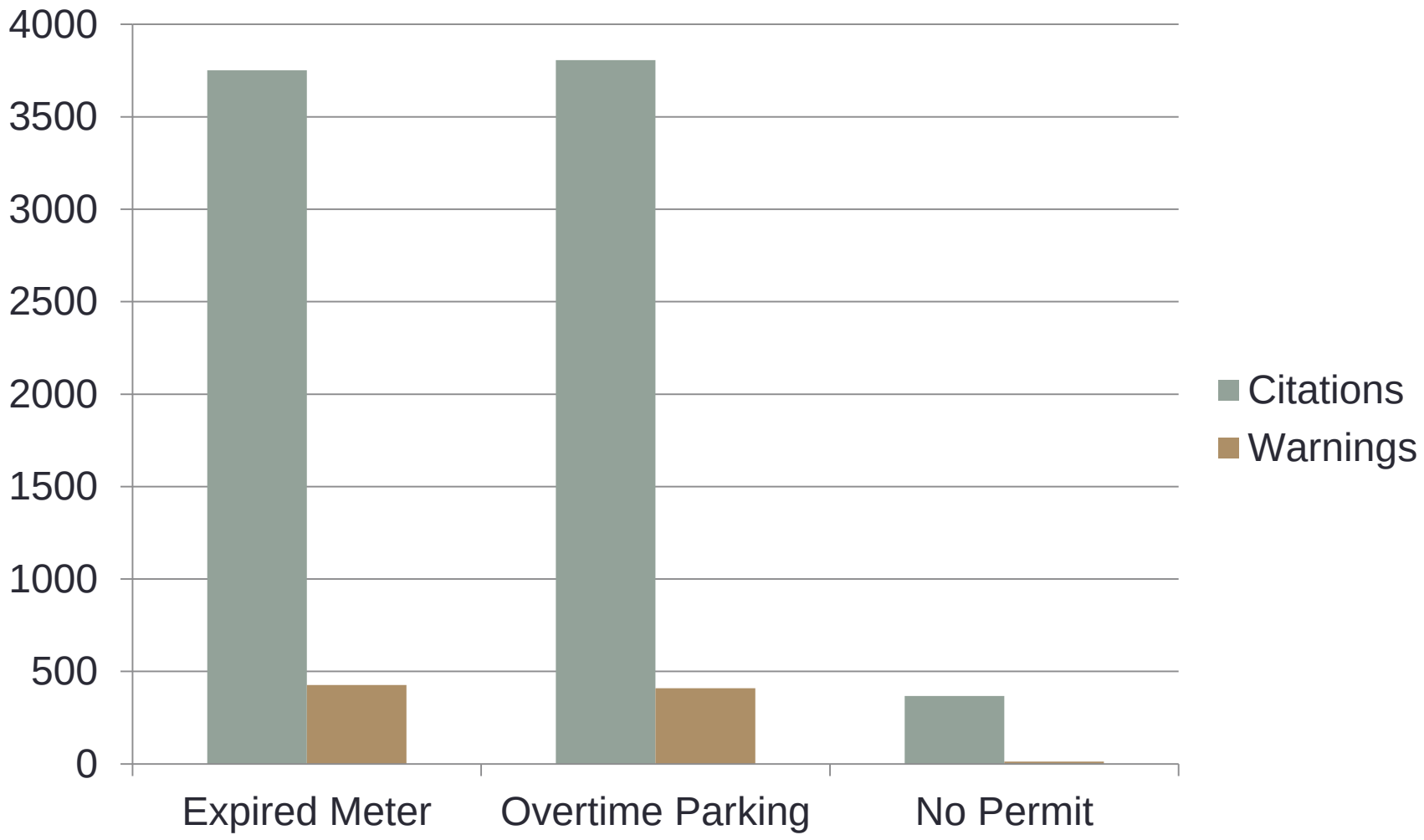
LPR Technology (license plate recognition)

- Cameras document vehicle, location, and time as the enforcement vehicle passes through public parking.
- Parking rules are loaded into the software.
- Permits, pay station registrations and phone app parking loaded in real time.
- Software compares plate information and alerts violations.

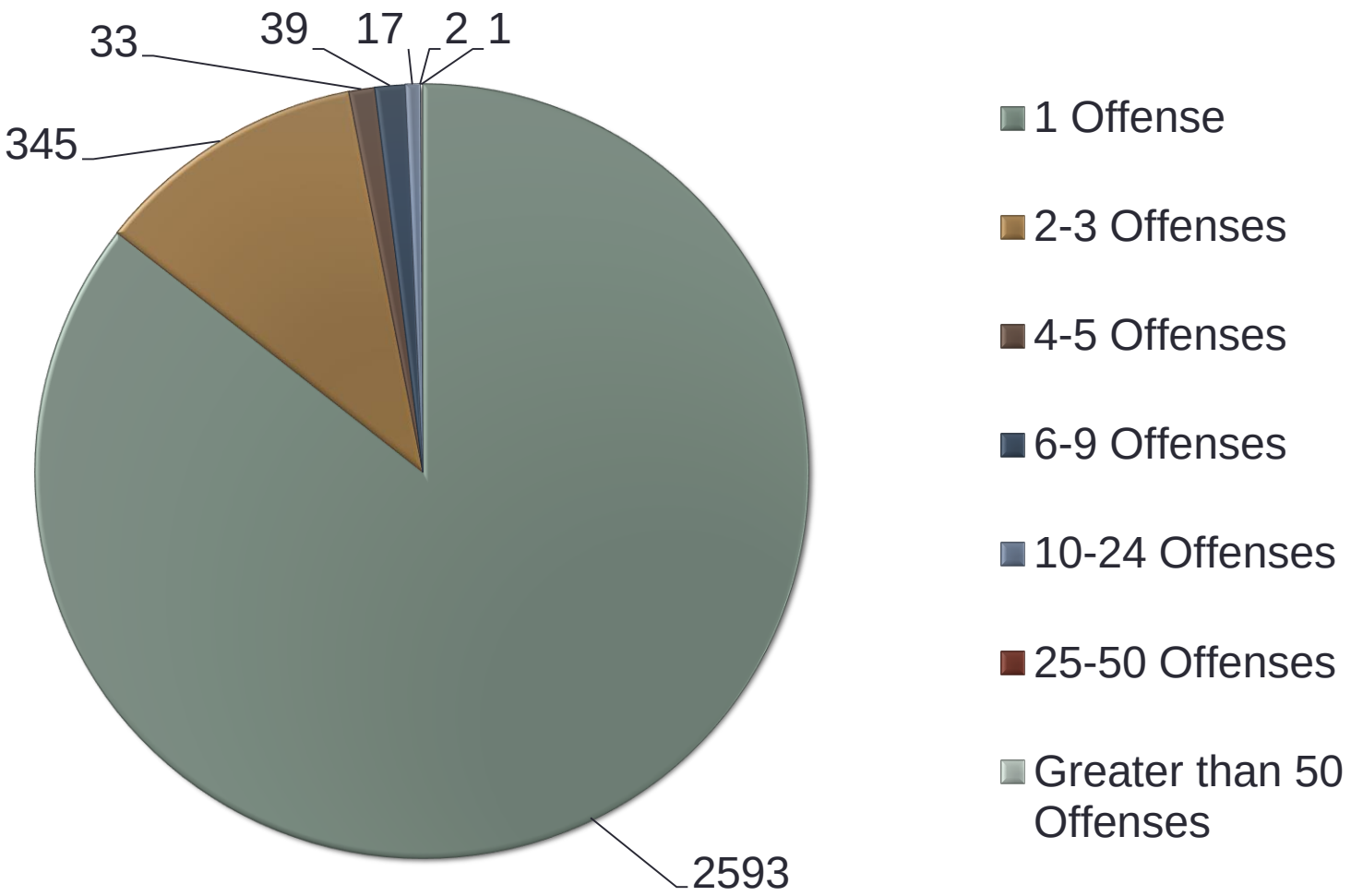
Parking Fines

PARKING VIOLATIONS										
										WAUSAU PROPOSED
		WAUSAU	APPLETON	NEENAH	LACROSSE	STEVENS POINT	GREEN BAY	OSHKOSH	EAU CLAIRE	EXPIRED METER/OVERTIME PARKING/NO PERMIT VIOLATION
EXPIRED METER										
	All	$5		$10		$15	$15	$11	$10	
Annually	1st Ticket		$5		$0					$0
	2nd Ticket		$5		$15					$10
	3rd Ticket		$10		$15					$10
	4th Ticket		$10		$15					$15
	5th Ticket		$10		$15					$15
	6th and Over Ticket		$50		$15					$25
OVERTIME PARKING		$5	$20	$10	Same	$15	$15	$11	$15	Same

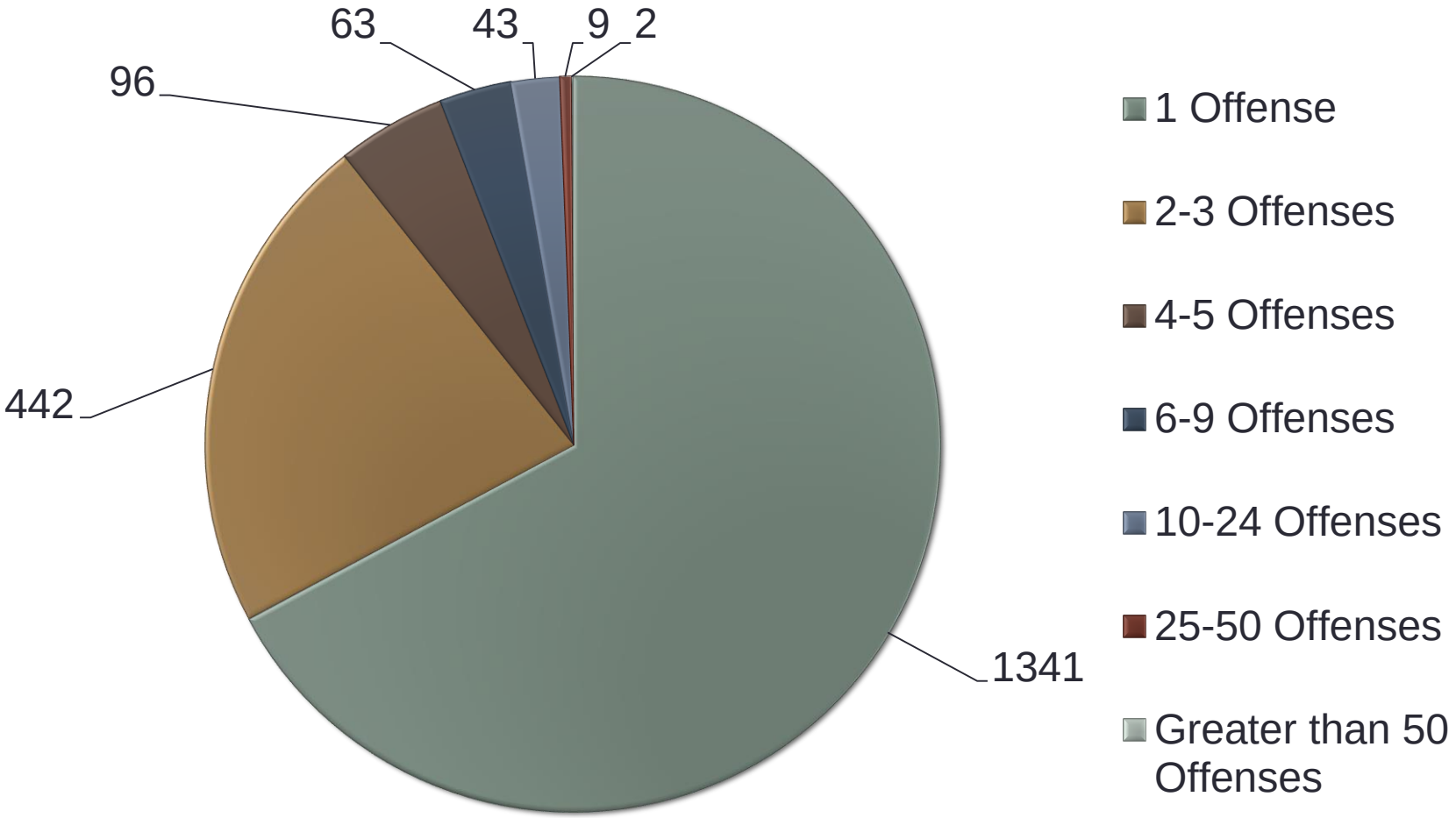
2017 Parking Tickets Issued



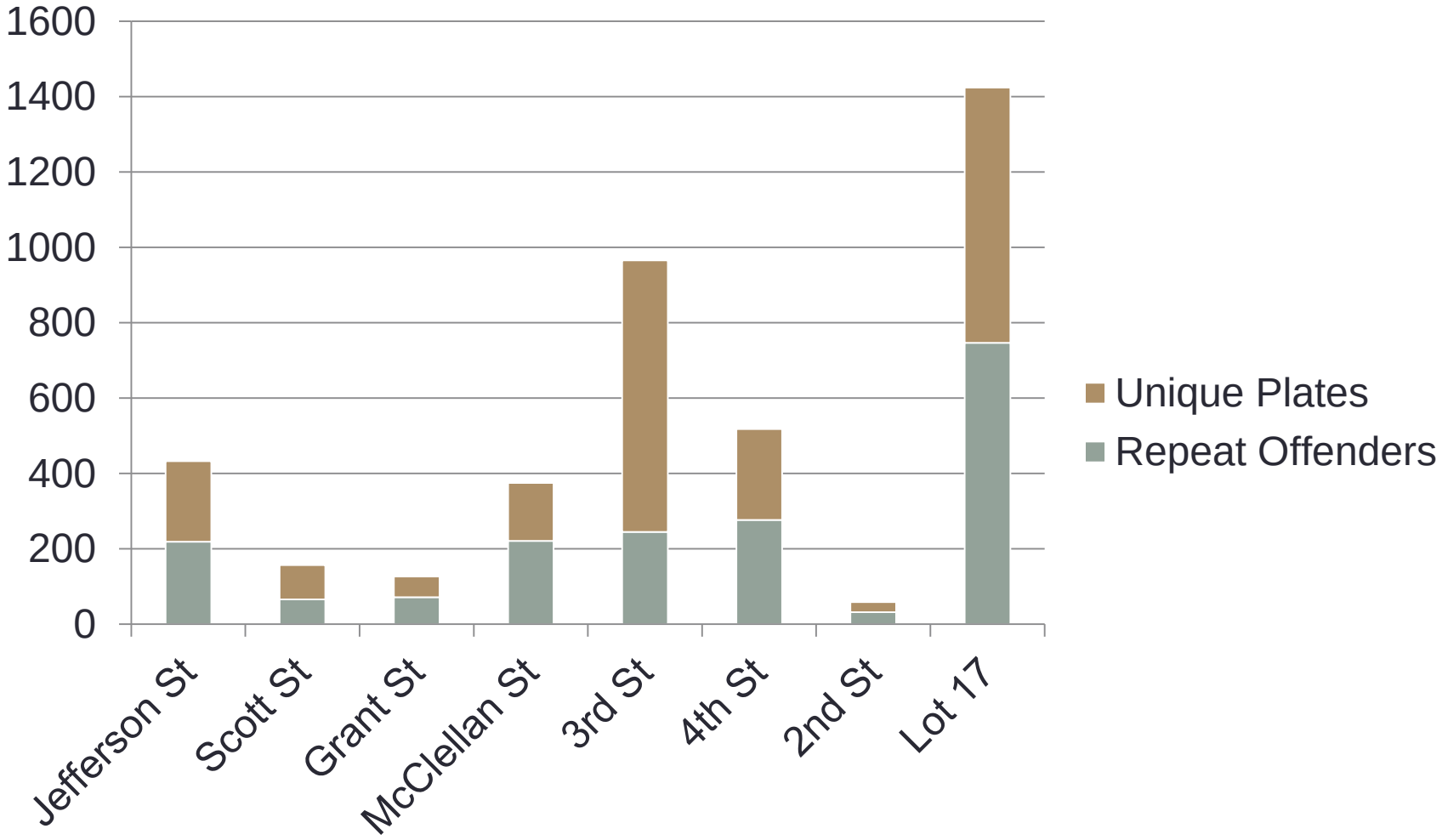
2017 Repeat Offenders – Expired Meter



2017 Repeat Offenders – Overtime Parking



2017 Overtime Ticket Locations



Free Parking

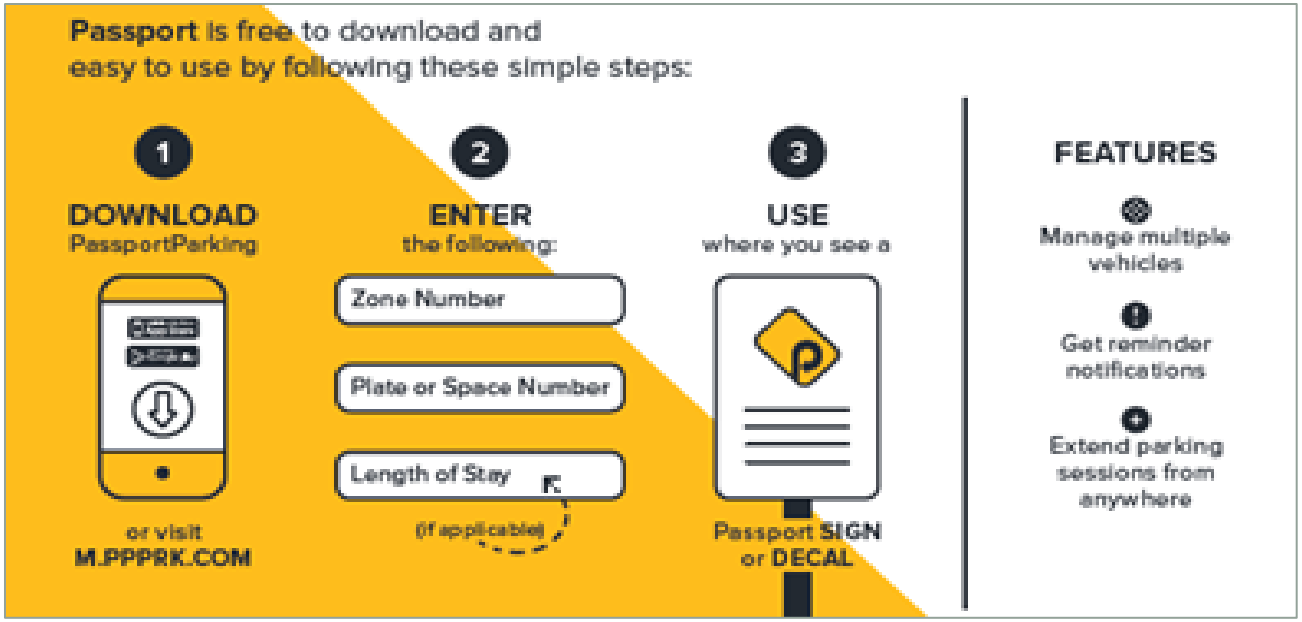
- Streets remain time zoned with no ability to extend the parking session. Implement No Re-parking – city street block face.
- Extended parking allowed in lots and ramps – pay station and Passport
- Pay Station and Passport integrated with enforcement software.
- The pay station will accept coin, bills and credit/debit card payments.
- Both systems can accommodate merchant validations.
- Extend your time from your phone
- Additional hours $1 per hour

Pay Stations

Parking Pay Station

Passport Parking - visitors

- Used in Appleton, Green Bay, Stevens Point, LaCrosse, Fond du Lac, and Wisconsin Dells
- The phone app allows you to skip the kiosk and register your parking visit via your phone.
- No lengthy registration necessary.



Permit Parking – employees, residents and businesses

- Run by Passport through a separate portal - parking will be used for all parking permits purchased by residents, businesses and employees
- Permits will be “electronic” license plate permits – no hang tags
- Individuals can register multiple vehicles for a permit but they may not be parked simultaneously
- Email reminders and recurring bills will be available
- 24 hour access to permit purchase
- Permit will be considered invalid when payment is delinquent
- Used in Lots and Ramps only
- On-street 5 day parking permit for contractors $15 per/day
- Merchant coupon for managing out of town visitors – Passport and pay station

Permit Parking – employees, residents and businesses

- Continue to provide $5 monthly permits for the Jefferson Street Ramp Roof and River Drive Parking Lot
- New Rate for 5th Floor of Jefferson Rate $15
- Annual rate = 1 month free!

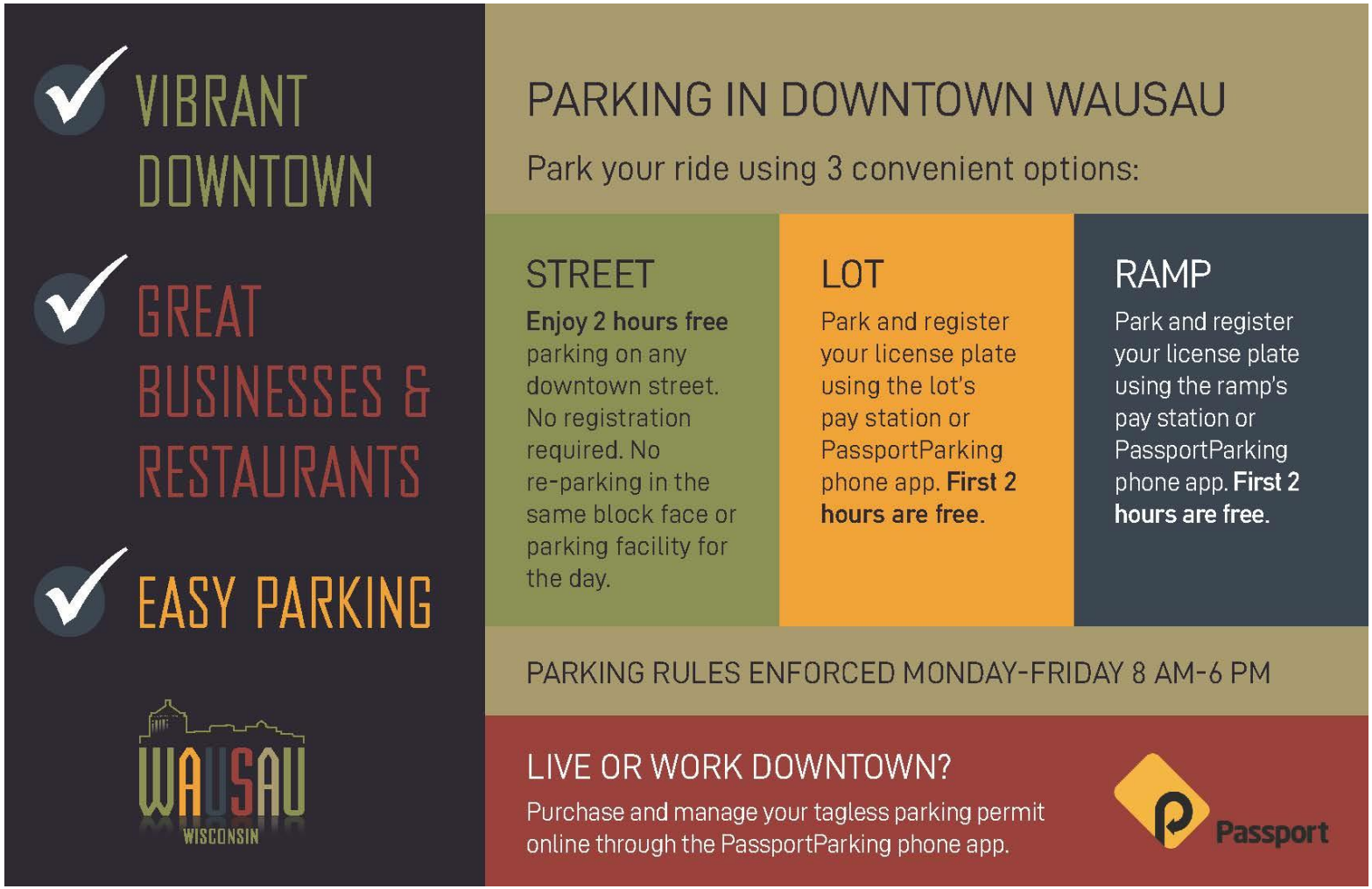
Wausau Parking Basics

- **2 Hours** free parking everywhere!
- **No** re-parking in the same block face for the day.
- **Register** at the *beginning of your stay* for 2 hours free parking at parking lots and ramps using the pay station or the Passport phone app with your LICENSE PLATE NUMBER. Additional parking time maybe purchased in these facilities.
- **Free** parking after 6pm week nights and all day free parking Saturday and Sunday
- **Live** or work downtown - purchase and manage “tagless” parking permits online

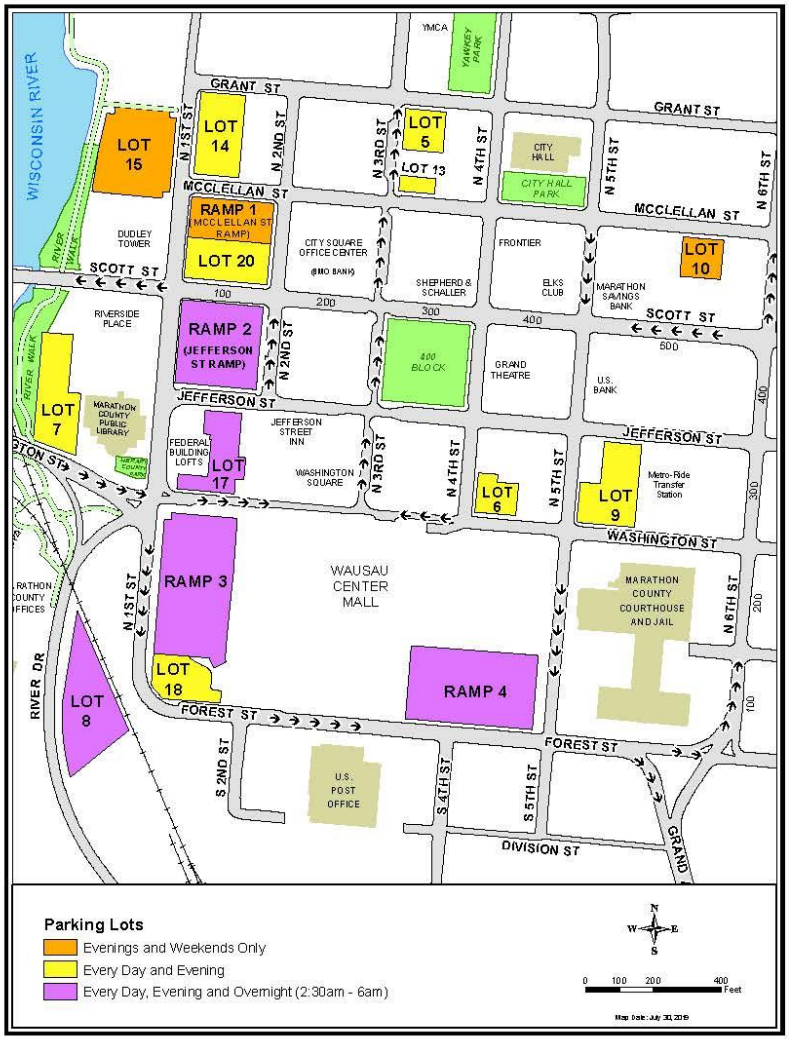
Signage Street

Signage Lots and Ramps

Promotional Material – Post Card



Promotion Material – Post Card



NEW DOWNTOWN PARKING RULES

- Enjoy 2 hours free parking anywhere downtown!
- Nights and weekends free! Park after 6 pm on week nights and all day on Saturday and Sunday for free.
- Parking on the street? Enjoy 2 hours free. No registration required.
- Parking in a lot or ramp? Please register at the beginning of your stay for 2 hours free parking using the ramp or lot's registration kiosk or the PassportParking app on your smart phone. Need more than 2 hours? Simply purchase additional time.
- Please no re-parking in the same block face or parking facility for the day.

QUESTIONS?

715-261-6765

wausauparking.com

WAUSAU WISCONSIN

Implementation Update

- LPR Enforcement implemented for on street parking

- Pay Station install nearly complete
  - finishing up fiber install
  - programming pay stations
  - Pay station shelters under construction
  - Base work of stations complete

- Passport Parking App
  - Under construction

Questions and Feedback?

- Maryanne Groat
- 715-261-6645
- mgroat@ci.wausau.wi.us