

Education

Third-Grade Reading Proficiency



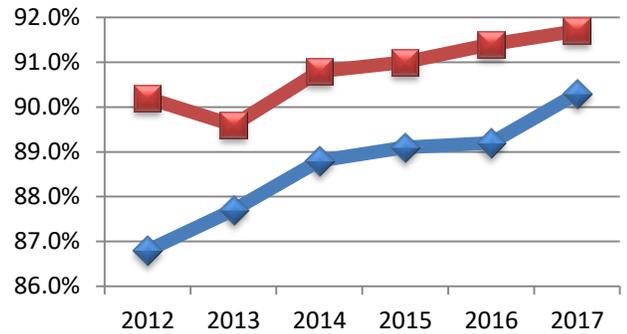
Wausau School District



D.C. Everest School District

State Average: 40%

High School Graduation Rate



90.3%

Wausau

91.7%

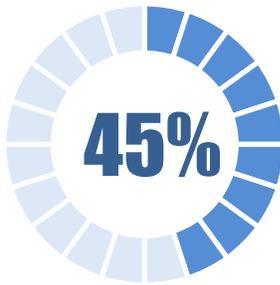
State

Housing Costs

Percentage of Households that Spend >30% of their Income on Housing



Homeowners

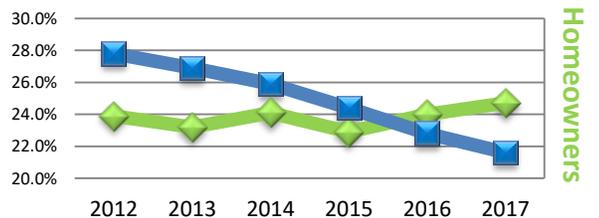
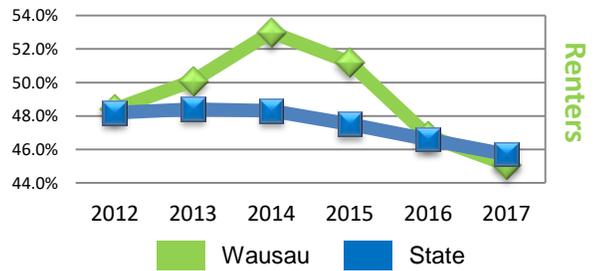


Renters

State Average:

Homeowners 22%

Renters: 45%

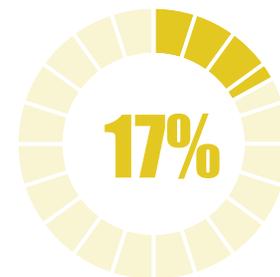


Child Poverty

Percentage of Children Living in Poverty

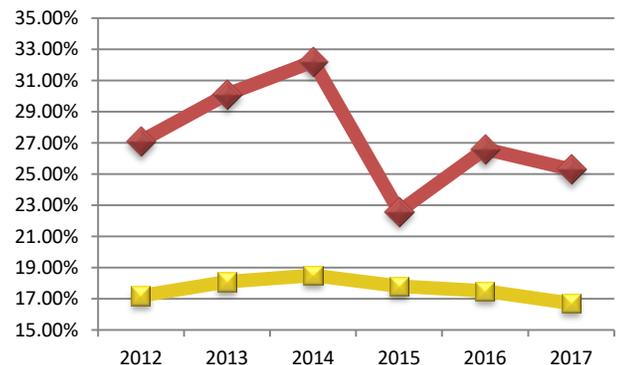


Wausau Child Poverty



State Child Poverty

Poverty Trend



6.6%

Wausau

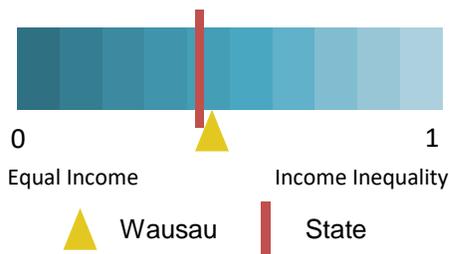


2.9%

State

Income Inequality

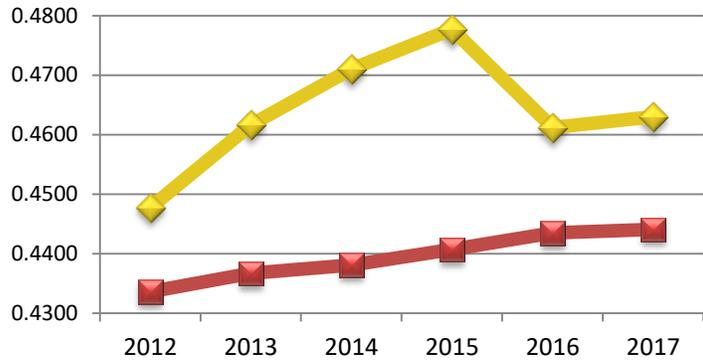
Income Inequality: GINI Coefficient



What does this mean?

Income inequality is slightly higher in Wausau than in Wisconsin as a whole.

GINI Coefficient Trend



↑ 3.4%

↑ 2.4%

0.4630

Wausau

0.4441

State

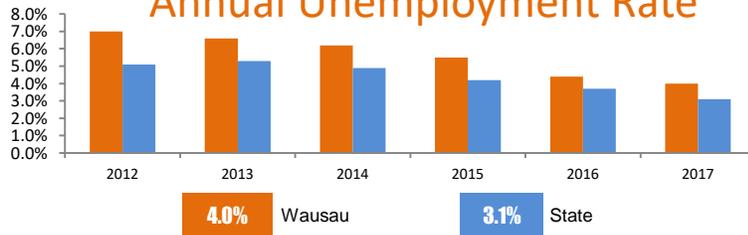
Workforce

Labor Force Participation Rate



Labor Force Participation

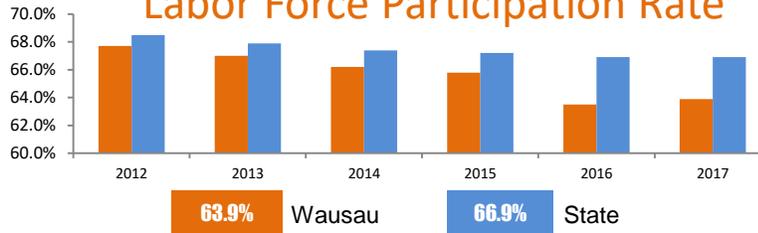
Annual Unemployment Rate



Trend

↓ 43%

Labor Force Participation Rate



Trend

↓ 6%

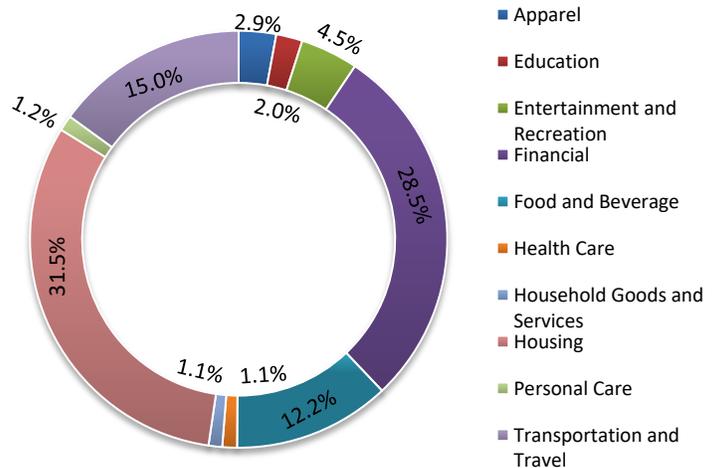
Spending

Household Disposable Income



Median Disposable Income: \$35,535
Average Disposable Income: \$47,844

Consumer Spending



Data Sources: U.S. Census, American Community Survey, WI Dept. of Public Instruction, ESRI Business Analyst

Korey Stern:

Founder and Partner in Lift Athletics, Korey is originally from the Antigo Area. Later on in life he joined the Air Force and completed his full service term while also finishing his degree from the University of MN. He still serves in the National Guard and is a proud sponsor of veteran owned businesses and charity events. Korey started in the multifamily investment world at age 18 buying his first duplex. Today he owns and operates over 900 mini storage units in the greater Wausau area as well as approximately 180 residential rental units. It is Korey's goal to continue to buy, build and operate premium rental properties in the Central WI Area.

Jill Konderik:

Jill is a new investor to the multifamily world but already has vast knowledge in the field with being an experienced property manager. In addition to property management, Jill also works as a specialist for Boston Scientific Neuromodulation, being one of the only experts in her field she has helped pave the way for breakthroughs in electric stimulation of nerve tissue functionality. She is new to the Central WI region but has fallen in love with the people, community and the beauty of the Northwoods. She looks forward to establishing long term roots with a reputation for premium properties in the Central WI region.