



PRESS RELEASE

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FOR IMMEDIATE RELEASE
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CITY OF WAUSAU WINS TWO VIDEO AWARDS!

The City of Wausau is proud to announce that the Wausau Area Access Channels received two Video Festival Awards from the Wisconsin Community Media Organization during the “2015 Best of the Midwest Video Festival” at the Spring Conference on April 30, 2015. These awards recognize the quality of television production that is done by volunteers and Public Access staff and highlights the quality programs that are shown on your local access channels.

An Award of Merit in the “Sports, Professional Division” was won for “2014 Kuhlman Cup Hockey Game Wausau East vs Wausau West” and was produced by the Wausau Public Access staff.

An Award of Achievement and “Best of Show, Small Station” in the “Performing Arts, Professional Division” was won for “Mozart on the Move: The Classics, Tango’s, Opera & More” and was produced by Wausau Public Access staff.

You can view these award winning programs along with all of our local programming at our video on demand website, waac.pegcentral.com. A live video stream of the Government/Educational channel 981 can also be viewed online at waac.pegstream.com.

Wausau Area Access Channels has now won 3 awards since it reopened in August of 2012. Channels 980 and 981 play an important role in our region, broadcasting area fabric-of-life events such as:

- local and regional candidate forums
- unedited coverage of our local city council, school board and county board meetings
- complete game coverage of our local high school sports teams
- local music and performing arts events
- local graduations
- local church services

Wisconsin Community Media has been supporting community expression through media since 1998. Their mission is to do whatever they can to support community access: educate, build networking opportunities, lobby elected and appointed officials, and promote local media to everyone.

This year, Wisconsin Community Media received a record-breaking 204 entries from Minnesota, Illinois, Iowa, North Dakota and Wisconsin. Having the opportunity to see what community television centers are doing across the Midwest is exciting, affirming, and educational.

The awards were determined by scoring in five areas from one to ten. These are how well the entry represented the qualities appropriate for its chosen category, how well the entry developed and maintained viewer interest, how the program approached its subject in a new, creative or innovative way; what impact the program made in the community based on materials submitted, and the production value and technical quality of the entry. There are three levels of awards, the first level was



the “Award of Merit”, the second level was the “Award of Achievement” and the highest level was the “Award of Excellence”.

If you are interested in helping Wausau Area Access Channels or would like to create your own TV show, contact our office at Wausau City Hall, 407 Grant Street, Wausau, WI 54403 or call 715-261-6550.

Email: wa.ac@ci.wausau.wi.us