



Office of the Mayor

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P R E S S R E L E A S E

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For immediate Release

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City of Wausau Wins Quarterfinalist round of the America's Best Communities competition

Mayor Jim Tipple is pleased to announce that the City of Wausau has advanced to Quarterfinalist round of the America's Best Communities competition sponsored by Frontier Communications, DISH, CoBank and the Weather Channel. Wausau is one of only two teams from Wisconsin that made it from a pool of 135 community applicants.

This advancement to the Quarterfinalist round means that the City will receive \$35,000 from the ABC Prize Competition and \$15,000 from an Adopt-A-Community mentor to create and implement our community revitalization plan.

In September, 2014 a cross-sector applicant team composed of government, education, business and community leaders met regularly to compile the application material. They strategically addressed issues in the application regarding economy, workforce development, entrepreneurship, professional lifestyle atmosphere and the city's community image. This award will support the development of a wayfinding system that enhances the experience of residents and visitors by promoting the charms of our area, most notably the central business district, seasonal events and activities, shopping, dining, and entertainment.

"This competition provides a wealth of creative ideas from our area leaders on how to revitalize the City of Wausau's wayfinding project and bring it from vision to reality," says Mayor Tipple. "It also speaks volumes to the economic impact this project has and will continue to build upon for a city our size."

We look forward to the next step of this completion as the city refines its vision into a professional, executable plan in November 2015.

Other information regarding the competition can be accessed here:

www.americasbestcommunities.com