



## PRESS RELEASE

For Immediate Release: September 20, 2016  
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Mayor Robert Mielke 715-261-6800

The City of Wausau is pleased to announce the awarding of another down payment assistance loan from the City's *Live It Up, Wausau* program. The recipients are Jeremy and Carrie Marohl of the King Company who purchased a historic home (built circa 1958) on Everest Blvd and received the no interest City loan.

*Live It Up* is an economic development homesteading program- a partnership between the City and local employers to allow local employees to better bond with Wausau and our neighborhoods.

*Live It Up* leverages the businesses support with City resources to provide down payment assistance funds for local employees to buy a home in the City. *Live It Up* is a community partnership working towards a more locally connected and rooted workforce.

Our employees are one of our greatest economic development assets and *Live It Up* complements other efforts locally, to help our City, region and your business, proactively support workforce attraction and retention.

More information on *Live It Up* may be found at [www.liveitupwausau.com](http://www.liveitupwausau.com) or contact Christian Schock, Interim Director of Planning, Community & Economic Development at 715-261-6680 or [christian.schock@ci.wausau.wi.us](mailto:christian.schock@ci.wausau.wi.us). Nonprofit and tax deductible donations to support these loans for local employees can be sent to the Community Foundation of North Central Wisconsin online at: [www.cfncw.org](http://www.cfncw.org) or by mail to: CFONCW Attn: Live It Up Fund 500 1st Street, Suite 2600, Wausau, WI 54403.

More information on what the King Company has to offer can be found at [www.thekingcompany.com](http://www.thekingcompany.com) The King Company is central Wisconsin's leader in trailers and trailer accessories. For over 60 years the King Company has provided the knowledge and service for all things trailer related. They also provide a service and repair shop with experienced technicians capable of fixing any trailer needs, as well as installing hitches on vehicles. Located in Wausau, Wisconsin, they have established themselves as one of the state's largest dealers in enclosed trailers, dump, and equipment trailers servicing the upper Midwest from the Dakotas to Michigan.



(pic- from left to right: Alderperson Romey Wagner, Community Development Specialist Travis Lepinski, Alderperson Karen Kellbach, Homeowners Jeremy and Carrie Marohl, Alderperson Tom Neal, Alderperson David Nutting and Mayor Robert Mielke.)