



PRESS RELEASE

For Immediate Release
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EAST RIVERFRONT DEVELOPMENT GROUNDBREAKING CEREMONY Monday, April 18, 2016 - 9:00 a.m.

The City of Wausau is proud to host a Groundbreaking Ceremony of the East Riverfront Development on **Monday, April 18, 2016 at 9:00 a.m.** under the tent north of the Eye Clinic of Wisconsin on N. 1st Street/newly developed N. River Drive.

For the past decade Wausau has assembled, remediated, and planned for the future redevelopment of 15 acres of industrial parcels along our growing urban waterfront. Wausau has a successful track record of public-private partnerships for development and it's been a long goal to open up access to the Wisconsin River. That time has come!

This new development will result in a vibrant urban neighborhood with new housing choices and high quality entertainment, retail, office uses along with green space for people to recreate. These public amenities will serve to connect people to the Wisconsin River and create a destination enjoyed by citizens of all ages. The East Riverfront District complements and extends Wausau's downtown core, connects adjacent residential neighborhoods and provides a new opportunity for residents to experience the Wisconsin River.

The City of Wausau would like to recognize the generous support provided by the B.A. & Esther Greenheck Foundation, the Judd S. Alexander Foundation, the Dwight & Linda Davis Foundation, and the Community Foundation of North Central Wisconsin's Wausau Marathon County Fund, the Marvin & Ruth (Rudie) Schuette Fund, the Nils Folke Jr. & Jean Becker Legacy Fund, and the Lawrence & Jane Sternberg Rivers Edge Development Fund.

Grant support was also provided by the Marathon County Environmental Fund, Wisconsin Economic Development Corporation, the Wisconsin Department of Natural Resources Ready for Reuse Grant, and the United States Environmental Protection Agency.

"Spread the word", Mayor Tipple said. "The landscape of our great city is about to change once again and what a showcase it will be for years to come!"