

FINANCE COMMITTEE

Date and Time: Tuesday, February 12, 2013 @ 5:30 pm., Board Room

Members Present: Nagle{c}, Oberbeck, Winters, Brezinski, Nutting

Others Present: Gisselman, Kellbach, Mielke, Wagner, Groat, Hebert, Jacobson, Loy, Marquardt, Tipple, Werth, Brad Karger, Dave Christianson, Debra Ryan, Pat Peckham.

Minutes of the previous meeting(s). (1/22/13)

Motion by Winters, second by Brezinski to approve the minutes of the previous meetings on 1/22/13. Motion carried 5-0.

Sales Tax - Discussion and Consideration

Nagle indicated he invited Brad Karger, County Administrator, to the meeting to discuss the possibility of someday partnering with Marathon County, which has the ability to generate sales tax, using our power and resources to create jobs and economic development. Karger indicated he was not really the right person to talk to because it took the elected officials to make the policy decisions. He suggested inviting the County Board representatives to a meeting to have this conversation because there was a mechanism under the law whereby the sales tax can be shared, but that was their decision. Oberbeck stated it was his understanding that counties could impose sales tax only for the purpose of directly reducing the property tax levy. Brezinski agreed with Nagle that we should dig down to find areas where we can cooperate and be effective in teaming our efforts to create jobs or return to the city some of the greater share of the investment that it has made in creating the infrastructure for the economic center of the county. Karger indicated the county now has an Economic Development Committee and suggested they meet with them to discuss ideas for collaborative efforts or they could start with the 11 County Board members that represent the city.

Motion by Brezinski, second by Nutting to hold a joint meeting of the City and County Economic Development Committees and invite all County Board members to attend. Motion carried 5-0.

Public Comment on matters appearing on the agenda.

Debra Ryan, citizen, stated she felt they needed more collaborative thinking in government in order to get things done because municipalities don't have the funds they used to have. She urged them to look at the big picture and to really understand the issues.

Sole Source Purchase - Public Works

Brad Marquardt indicated the request is for the purchase of a cab and chassis truck for an ambulance. He explained that typically two local dealers, Ford and Dodge, will submit bids and from past experience we know that Dodge has a heavier duty chassis and body for this type of vehicle; Ford is better suited for a lighter utility truck. He indicated the price was approximately \$45,000.

Motion by Brezinski, second by Nutting approve the sole source purchase of a cab & chassis truck. Motion carried 5-0

Consider Addendum of Complis Parking Enforcement Agreement

Groat stated the city entered into a contract with Complis Data Innovations in 2006, following a rigorous RFP process. She explained this is partially a service contract because they do all of our mailings on delinquency notices for parking tickets; have the connection with DMV to find out who the owners of vehicles are; run a customer service desk to answer people's questions on parking tickets; and provide for people to pay over the phone. She noted the other element to the contract is the software use. She indicated the contract has expired and would like to

renew the contract through June 2015. Finance, Police Department and Engineering staff all met and felt it was in the city's best interest to renew the contract. She commented if we were to switch vendors now it would be quite time consuming and she was happy with their services. She noted Wauwatosa hired them in 2010 at a rate of \$3.15 per ticket and we have been offered to continue our contract at \$1.92 per ticket.

Motion by Brezinski, second by Winters to approve the Complus Parking Enforcement Agreement. Motion carried 5-0.

Oversight review and determination - Public Access

Winters stated currently Public Access is part of the Mayor's Office, but he felt there should be a structure that oversees the operations of the Public Access program. Jacobson stated they are not independent contractors; they are employees of the city no different than any other department and report directly to the Mayor. Wagner agreed it should be accountable to someone lower down in the chain of command than the CEO.

Mayor Tipple commented we have started the process for putting public access back together and it is still in its early stages as we are trying to make it sustainable. He noted we have an agreement with the city and the county and our next objective is to have future discussions with the school board. He indicated he'd like time to get it up and running and then if they felt that oversight was needed, he would not object.

Oberbeck commented we need to look beyond cable to the Internet because there are a lot of people who do not have Charter cable and therefore don't benefit from it. He felt the next step is for this to move toward the technology of the Internet for getting information to the public and video streaming. Groat indicated a funding request regarding this technology has been in CIP for two years. Oberbeck felt we need to start moving to this quickly. Groat commented it has been overlooked in CIP due to a combination of financial issues and priorities with the data center.

Motion by Brezinski, second by Oberbeck to give the Mayor's Office three months to organize information and then go to Coordinating Committee for discussion and direction. Motion carried 5-0.

Approve 2013 Fee Schedule; Ordinance Amending Sections 15.20.020, 18.20.020, 19.12.030, and 23.90.010 of the WMC pertaining to various permit and publication fees; and Section 5.04.010, License and Permit Fees.

Groat explained the fee structure is scattered throughout the city code, requiring you to go to the specific license area of the code to find the fee for that particular license or permit. This causes a problem with keeping track of when fees were last evaluated. She stated that communities such as the City of Eau Claire, rather than having to look at each ordinance or find out what the fee is, have all of the ordinances refer to a fee schedule, which will also notes the last time that revenue was evaluated. She felt this makes the whole legislative process more streamlined because fees are then taken to Council all at one time.

Groat stated the revenues increases presented on the fee schedule are those which have oversight by the Finance Committee or have already been approved by another committee. As other committees meet and go over their revenues and make recommendations, they will come back to the Finance Committee. The goal is that by next year to have a more coordinated process, but there are some departments, such as Inspections, that are anxious to get their fee structure in place because construction season is right around the corner.

Motion by Nutting, second by Brezinski to approve the 2013 Fee Schedule as presented, which includes the Inspection fee, licensing and permit fee increases. Motion carried 5-0.

Consider 2012 and 2013 Budget Modifications, Fund Transfers and Change of Purpose

Groat stated this would increase the revenues and expenses in the 2013 budget for the Parks Department which has received approval for an Emerald Ash Borer (EAB) grant from the DNR in the amount of \$10,115.

Motion by Oberbeck, second by Winters to approve the budget modification. Motion carried 5-0.

January 2013 Financial Report

Groat presented the financial activity report for January. (*Report can be accessed online:*
www.ci.wausau.wi.us/Departments/Finance/FinancialDocuments)

Insurance Claims Report – January 2013

Reviewed and forwarded to Council to place on file.

Adjourn

Motion by Brezinski, second by Nutting to adjourn the meeting. Motion carried unanimously. Meeting adjourned at 6:50 p.m.