

ECONOMIC DEVELOPMENT COMMITTEE

Time and Place: The Economic Development Committee met on Wednesday, July 13, 2016 at 4:30 p.m. in the 2nd Floor Boardroom at City Hall, 407 Grant Street, Wausau

ED Members Present: Lisa Rasmussen, Tom Neal (C), Joe Gehin (VC) and Pat Peckham

Others Present: Chris Schock, Travis Lepinski, Anne Jacobson, Rob Flashinski, Elizabeth Fields and the Media

In accordance with Chapter 19, Wisc. Stats., notice of this meeting was posted and sent to the Daily Herald in the proper manner.

CALL TO ORDER

Neal noted there was a quorum and called the meeting to order at approximately 4:30 p.m.

PUBLIC COMMENT ON MATTERS APPEARING ON THE AGENDA

No public comment was made.

APPROVAL OF MINUTES FROM 3/24/16 AND 5/3/16

Rasmussen motioned to approve the minutes. Gehin seconded and the motion carried unanimously 4-0.

DISCUSSION AND POSSIBLE ACTION ON THE POTENTIAL RELEASE OF A REQUEST FOR PROPOSALS (RFP) FOR A MASTER PLAN FOR BUSINESS CAMPUS EXPANSION (ARLON SCHMIDT PROPERTY)

Schock informed the Committee that we would like to put out an RFP to develop a master plan for the Business Campus expansion. Within the plan we should include the moving of Wausau Chemical to the Business Campus. Flashinski said now is a good time to look into the possibility of moving out to the Business Campus as the new land opens up new possibilities. The Committee would like many plan options not just one.

Gehin motioned to proceed with the RFP for the Business Campus expansion and to include specs for relocation of Wausau Chemical. Rasmussen seconded and the motion carried unanimously 4-0.

DISCUSSION AND POSSIBLE ACTION ON THE POTENTIAL RELEASE OF AN RFP FOR THE PROPERTY AT 120 SCOTT STREET

Schock asked if we should take the vacant land to RFP to see what kind of options are out there. The Committee asked to review the RFP before it is released to make sure we are not cannibalizing other Downtown businesses.

Gehin motioned to proceed with the RFP and bring it back to the next meeting for review. Rasmussen seconded and the motion carried unanimously 4-0.

DISCUSSION AND POSSIBLE ACTION ON THE POTENTIAL RELEASE OF AN RFP FOR THE PROPERTY AT 309 MCCLELLAN STREET

Schock updated the committee that the previous RFP came to a dead end so we would like to re-release the RFP.

Gehin motioned to proceed with the RFP. Peckham seconded and the motion carried unanimously 4-0.

UPDATE ON COOPERATIVE RFP FOR POTENTIAL PROJECTS

Schock updated the committee that there may be a couple of cooperative RFP's that come out. The two areas of interest right now are 6th and Scott Street and 17th and West Street.

DISCUSSION AND POSSIBLE ACTION ON THE PROPOSALS RECEIVED FOR MARKETING AND COMMUNICATION SERVICES

Gehin motioned to approve the proposal from Aplomb PR. Rasmussen seconded and the motion carried unanimously 4-0.

DISCUSSION AND POSSIBLE ACTION ON RIVERLIFE BRANDING

Discussion was done by the Committee on the options that were in the packet as to which options they like. The Committee favored option 1 with the textured bird.

No action was taken

ADJOURN

Peckham motioned to adjourn. Gehin seconded and the motion carried unanimously 4-0.

The meeting was adjourned at 5:30 p.m.

Respectfully Submitted,
ECONOMIC DEVELOPMENT COMMITTEE
Tom Neal, Chairperson