

ECONOMIC DEVELOPMENT COMMITTEE

Time and Place: The Economic Development Committee met on Thursday, May 3, 2016 at 4:30 p.m. in the 2nd Floor Boardroom at City Hall, 407 Grant Street, Wausau

ED Members Present: Lisa Rasmussen, Romey Wagner and Tom Neal (C), Joe Gehin (VC) and Pat Peckham

Others Present: Anne Jacobson, Ann Werth, Chris Schock, Mayor Mielke and the Media

In accordance with Chapter 19, Wisc. Stats., notice of this meeting was posted and sent to the Daily Herald in the proper manner.

CALL TO ORDER

Neal noted there was a quorum and called the meeting to order at approximately 4:30 p.m.

SELECT A CHAIRPERSON AND VICE CHAIRPERSON FOR 2016-2018 TERM

Rasmussen nominated Tom Neal for chairperson. Wagner seconded and the motion carried unanimously 5-0

Wagner nominated Joe Gehin for vice chairperson. Rasmussen seconded and the motion carried unanimously 5-0

ESTABLISH REGULAR MEETING DATES AND TIME FOR 2016-2018 TERM

Rasmussen motioned establish regular meet time and date for the first Tuesday of the month at 5:00 p.m. Peckham seconded and the motion carried unanimously 5-0

APPROVAL OF THE MINUTES FROM 3/8/16, 4/7/16 AND 4/18/16

Wagner motioned to approve minutes. Rasmussen seconded and the motion carried unanimously 5-0.

DISCUSSION AND POSSIBLE ACTION ON POTENTIAL CLARIFICATIONS TO THE DEVELOPMENT AGREEMENT WITH COMPOSITE ENVISIONS

Rasmussen motioned to direct staff to continue completing and execute the amended agreement, to include the City's first right of refusal. Staff also needs to execute a subordination request and approve the lease to be transferred between Composite Envisions companies. Wagner seconded and the motion carried unanimously 5-0.

DISCUSSION AND POSSIBLE ACTION ON THE PROPOSED ACQUISITION OF 415 SOUTH FIRST AVENUE

No action was taken. Werth said we should discuss acquisition in closed session.

CLOSED SESSION PURSUANT TO 19.85(1)(E) OF THE WISCONSIN STATUTES FOR DELIBERATING OR NEGOTIATING THE PURCHASE OF PUBLIC PROPERTIES, THE INVESTING OF PUBLIC FUNDS, OR CONDUCTING OTHER SPECIFIED PUBLIC BUSINESS, WHENEVER COMPETITIVE OR BARGAINING REASONS REQUIRE A CLOSED SESSION

***DISCUSSION AND POSSIBLE ACTION ON THE PROPOSED ACQUISITION OF 415 SOUTH FIRST AVENUE**

Rasmussen motioned to go into closed session. Gehin seconded. Roll call was done; all members were present.

RECONVENE INTO OPEN SESSION TO TAKE ACTION ON CLOSED SESSION ITEMS, IF NECESSARY

Peckham motioned to move into open session. Gehin seconded and the motion carried unanimously 5-0

No action was taken.

DISCUSSION AND POSSIBLE ACTION ON THE PROPOSALS RECEIVED FOR MARKETING AND COMMUNICATION SERVICES

No action was taken only discussion was done. This item will be placed on a future agenda to be discussed further.

DISCUSSION AND POSSIBLE ACTION ON RIVERFRONT BRANDING

No action was taken only discussion. Schock showed the committee different design ideas. Some of the ideas will be taken back to Adrenaline to further explore options. Rasmussen suggested that we narrow the choices down to three then ask for outside feedback.

DISCUSSION AND POSSIBLE ACTION ON THE METRO ECONOMIC DEVELOPMENT STRATEGY

Schock informed the committee that things are finally coming together on the Metro Strategy. It is a proactive approach to building bridges between communities. The ask is for ten thousand dollars from each community to fund the project.

Wagner motioned to join the consortium and continue moving the strategy forward. Rasmussen seconded and the motion carried unanimously 5-0.

DISCUSSION AND POSSIBLE ACTION ON ECONOMIC DEVELOPMENT TRAINING

No action was taken only discussion was done.

Schock told the committee about training that the WEDA puts on called ED 101. The cost is about \$800 and he would like the whole council to attend it. Rasmussen said there is other training that the council will do also, and the best way to fit it in is to have a workshop.

UPDATE ON THE HMONG DIALOGUE PROJECT

Schock said he just got back from Vietnam and had meetings with the Consulate there to help us make connections. This will strengthen our partnership with the Hmong Chamber and community.

ADJOURN

Wagner motioned to adjourn. Gehin seconded and the motion carried unanimously 5-0.

The meeting was adjourned at 6:00 p.m.

Respectfully Submitted,
ECONOMIC DEVELOPMENT COMMITTEE
Bill Nagle, Chairperson